



HANDLED WITH CARE

How many times have you thought about the readymade salad packaging when purchasing it from the grocery store? Thankfully, Michael Brown and his company, **PACKAGING 2.0** in Jamestown, think about it every day. As the only company in the northeast that offers 100 percent post consumer recycled packaging, Packaging 2.0 is now working with businesses including Whole Foods, where hinged deli containers line the shelves, as well as Nikolas Pizza and Corey's Kitchen at Sweet Berry Farm. Up next, Brown says he hopes to "develop a hot food container for takeout made from recycled #2 HDPE milk jugs."

FUN FACT: Recycling 3,240 one liter plastic bottles is equivalent to planting 80 trees.